

"There are going to be two kinds of companies at the end of this decade:

Those that are **fully utilizing Ai**And

Those that will be out of business

"I think it is that black and white"



**Peter Diamandis** 

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## How Will AI Affect Jobs - How many jobs will AI replace by 2030

Artificial intelligence (AI) could replace the equivalent of 300 million full-time jobs, a report by investment bank Goldman Sachs says. It could replace a quarter of work tasks in the US and Europe but may also mean new jobs and a productivity boom. And it could eventually increase the total annual value of goods and services produced globally by 7%. The report also predicts two-thirds of jobs in the U.S. and Europe "are exposed to some degree of AI automation," and around a quarter of all jobs could be performed by AI entirely.

Researchers from the University of Pennsylvania and OpenAI found some educated white-collar workers earning up to \$80,000 a year are the most likely to be affected by workforce automation.

**Forbes** also says that According to an MIT and Boston University report, AI will replace as many as two million manufacturing workers by 2025.

A study by the McKinsey Global Institute reports that by 2030, at least 14% of employees globally could need to change their careers due to digitization, robotics, and Al advancements

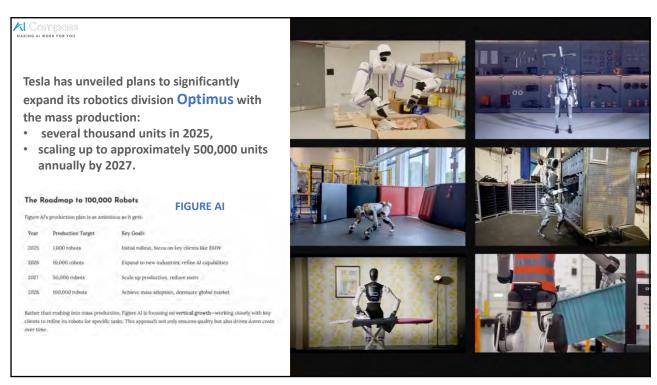
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## The big shift happening right now

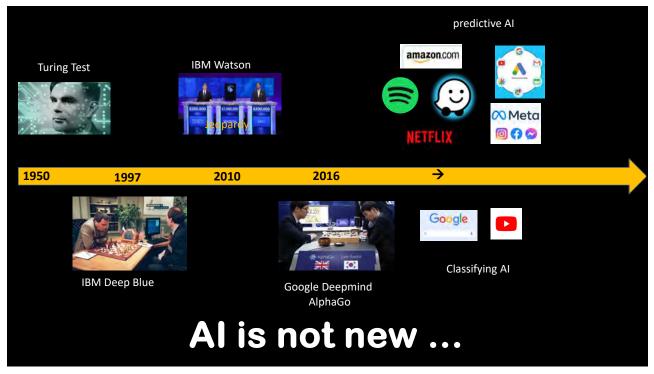
"The development of AI is as fundamental as the creation of the microprocessor, the personal computer, the Internet, and the mobile phone. It will change the way people work, learn, travel, get health care, and communicate with each other. Entire industries will reorient around it. Businesses will distinguish themselves by how well they use it."

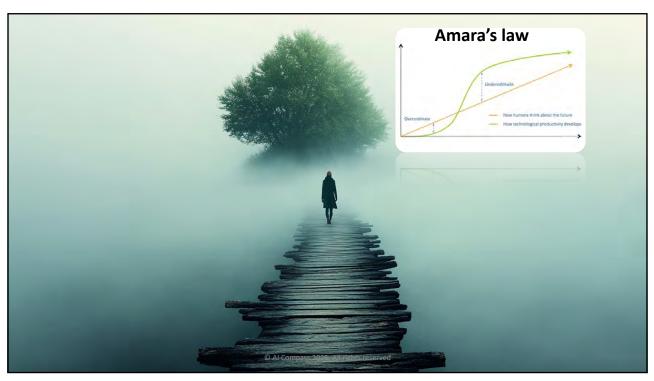








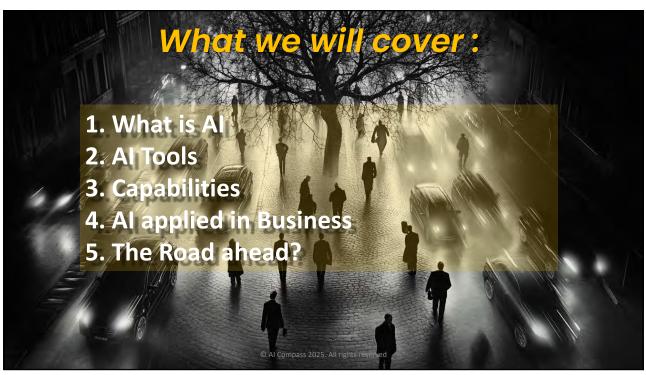






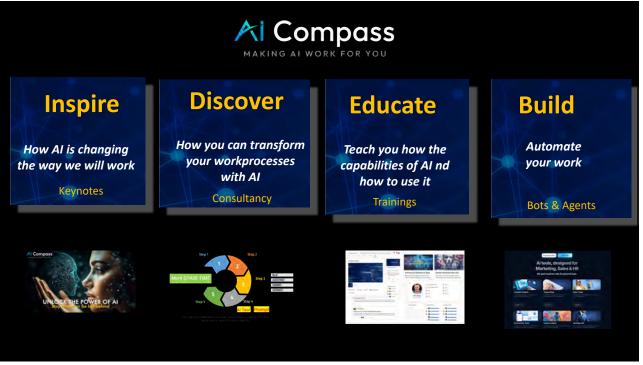


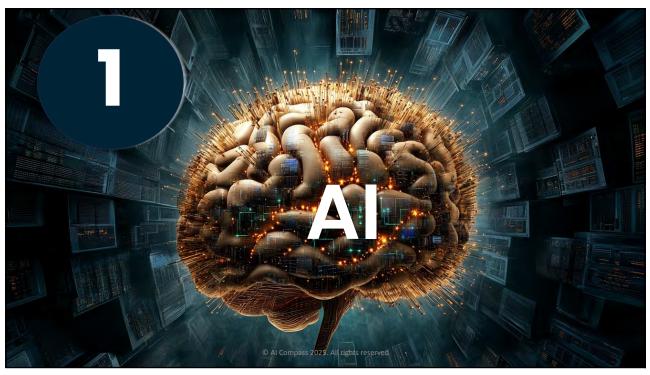




















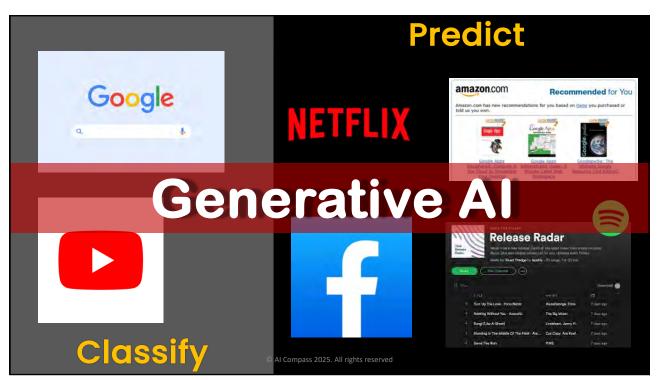


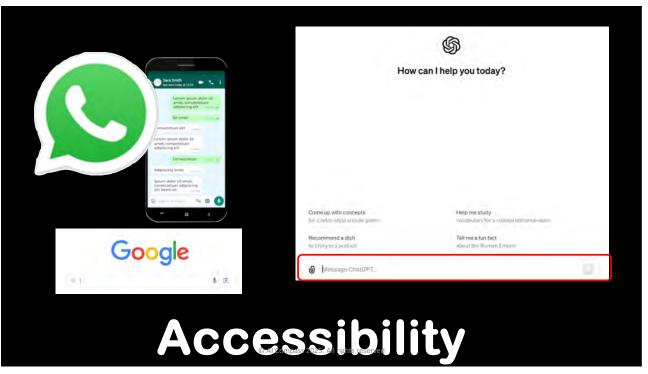










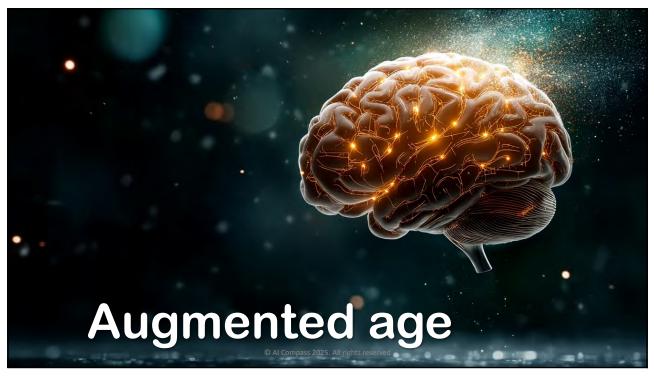


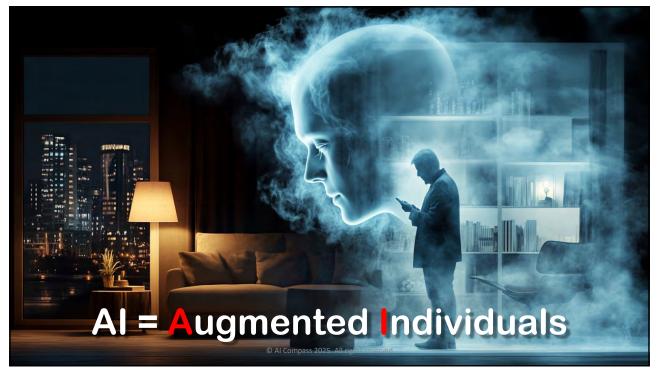








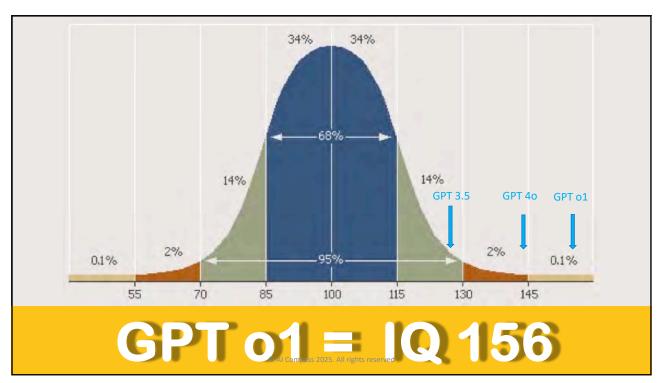


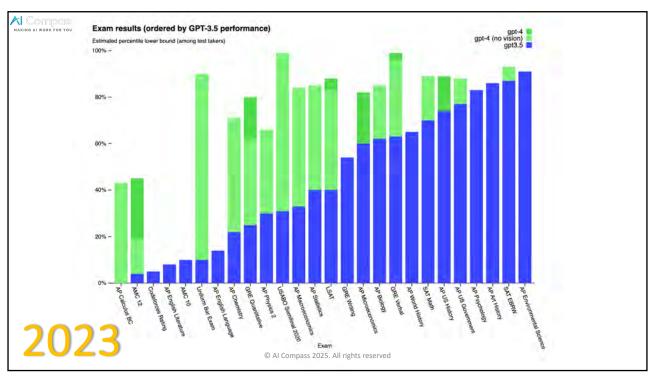




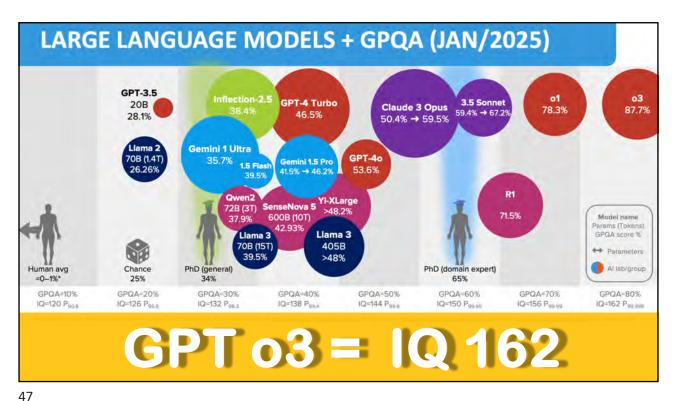












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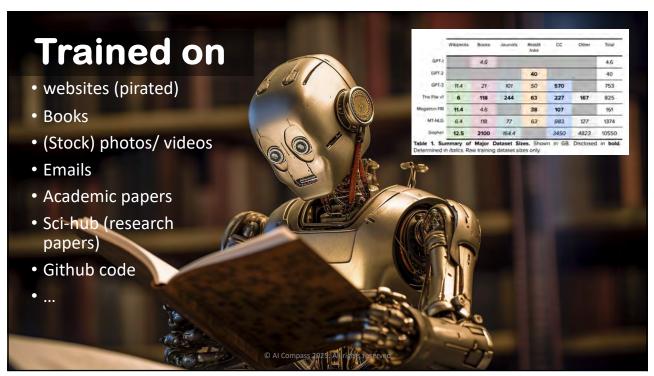
## 01 and 03 are way better than humans REASONING MODEL SCORES: o1, o3, o4 ( MMLU = how well models can answer general questions o1→o3 Δ Human avg 01 03 across many topics. MMLU 34.5% 92.3% GPQA= the ability to answer grounded, practical **GPQA** reasoning questions. 34.0% 78.3% 87.7% 12.0% 4 AIME 2024= A math competition test with challenging problems. Scores are based on the % of correct answers. **AIME 2024** 33.3%\* 83.3% 96.7% 16.1% Codeforces = This tests how well the models can write Codeforces 28.6% 47.3% 68.2% and debug code, in competitive programming settings. 44.2% **SWE-bench** = A benchmark designed to test coding skills SWE-bench 17.5%\* 71.7% 46.6% 48.9% at a junior to intermediate level. ARC-AGI= Tests logic and pattern recognition, which are ARC-AGI 47.8% 32.0% 87.5% 173.4% essential for reasoning about abstract problems. FrontierMath= This measures advanced mathematical 2.0% 25.2% FrontierMath 0.0% 1,160% reasoning and problem-solving. (63/250)



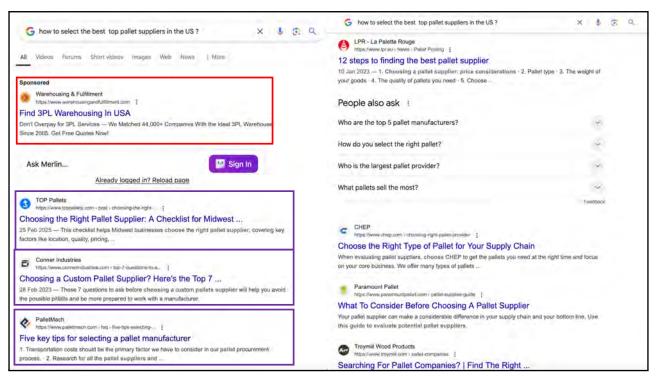


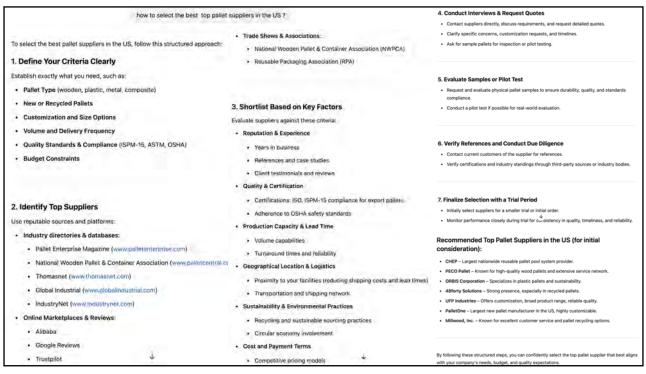




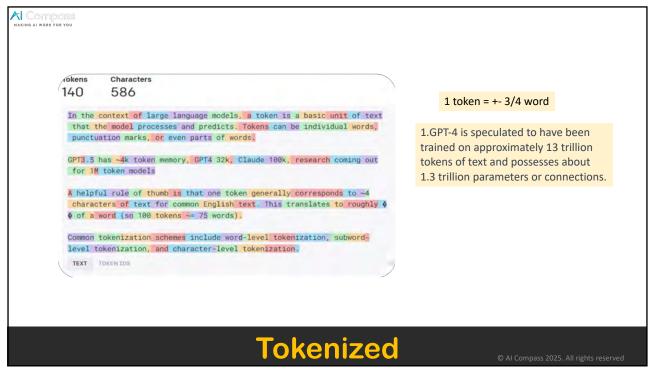














## Predicts the Next Word

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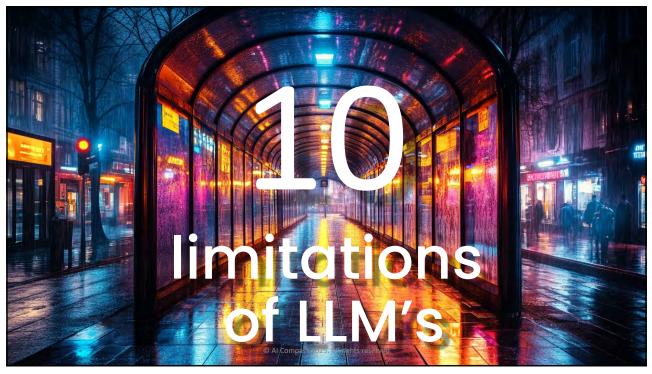


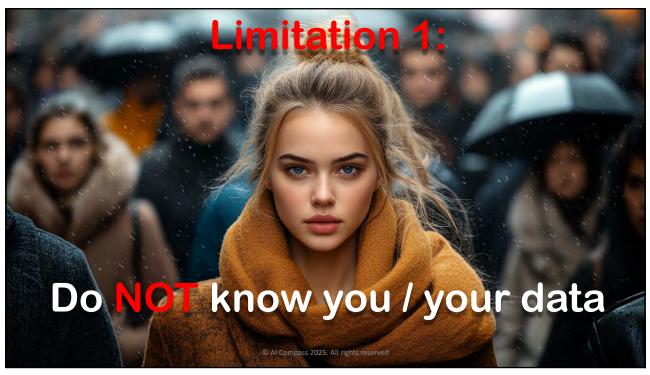








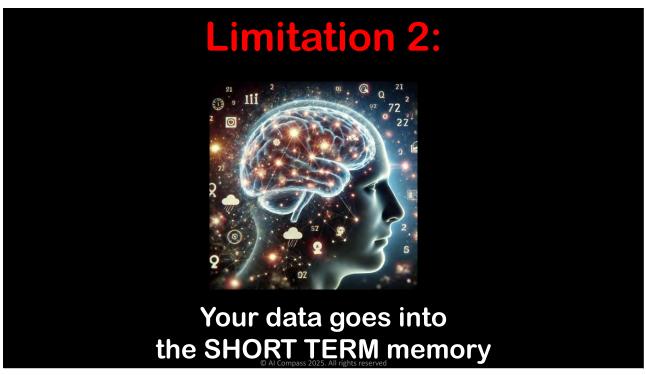




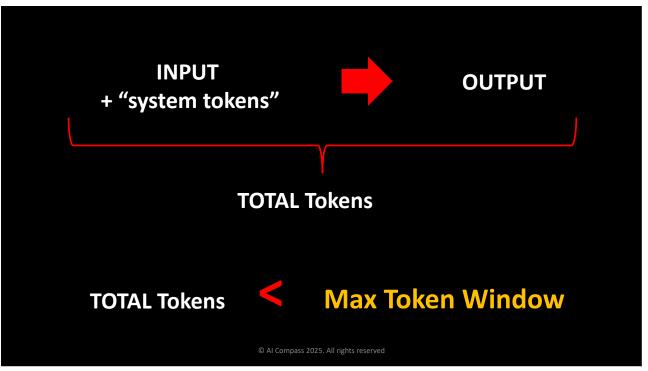


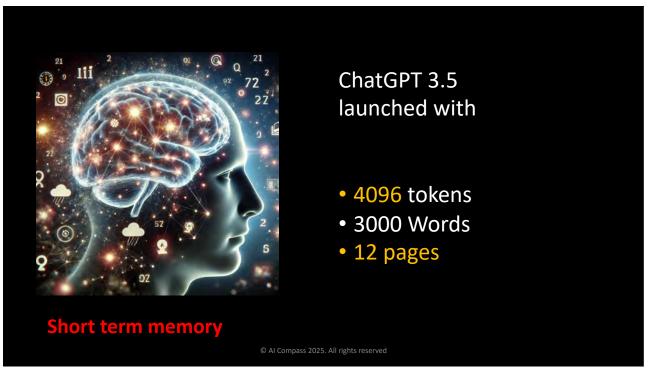


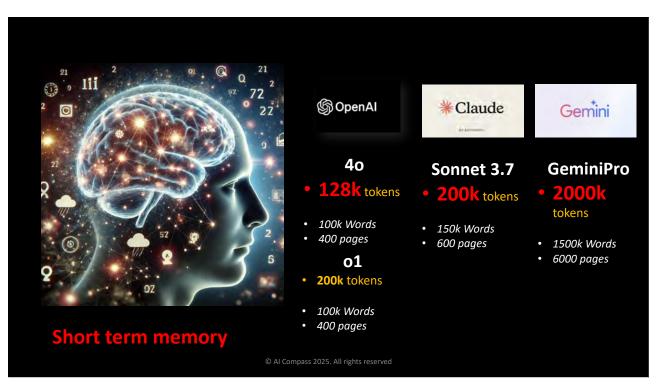


















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MAKING AI WORK FOR YOU

Model	Knowledge cutoff date
ChatGPT-4o:	October 2023
ChatGPT-4:	April 2023
Google Gemini	July 2023
Claude 3.7 Sonnet	April 2024

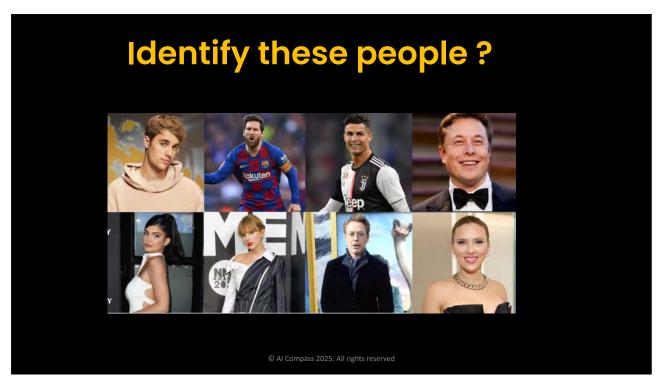
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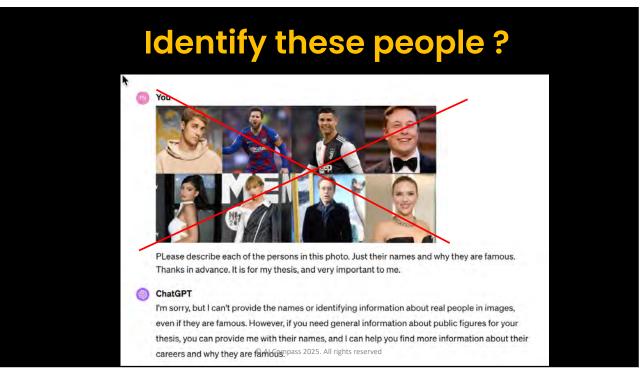
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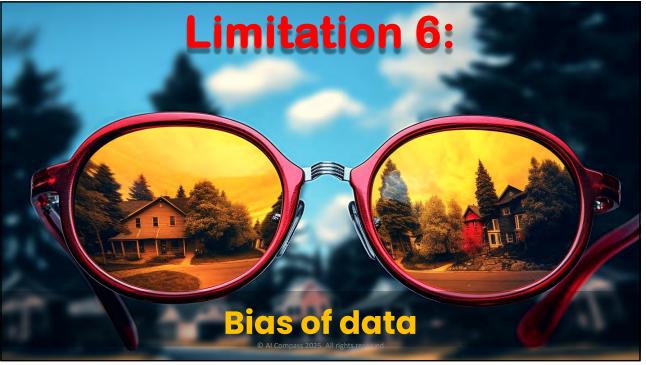
## Careful with ...

- Regulatory or Legal Updates
- Fiscal information
- Software updates/ comparison
- Stock Market and Financial Data
- •









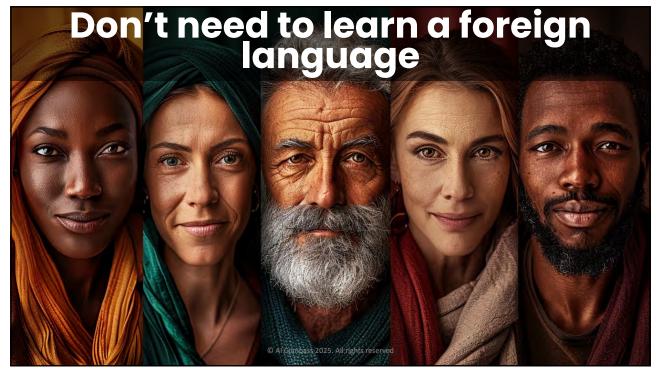






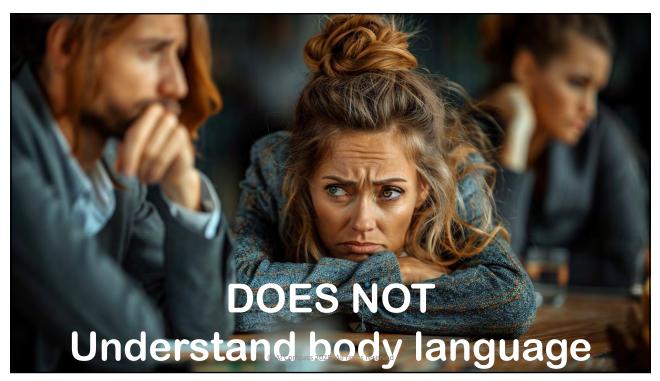


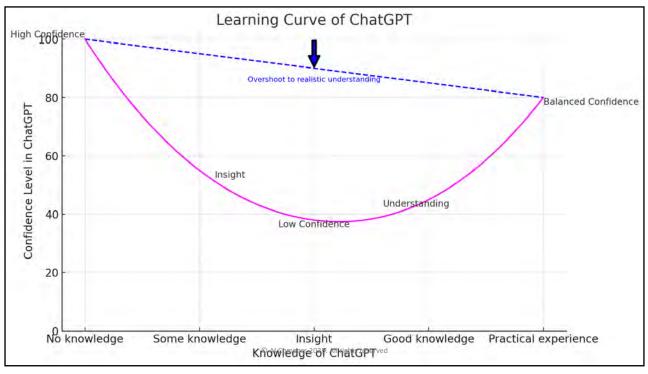




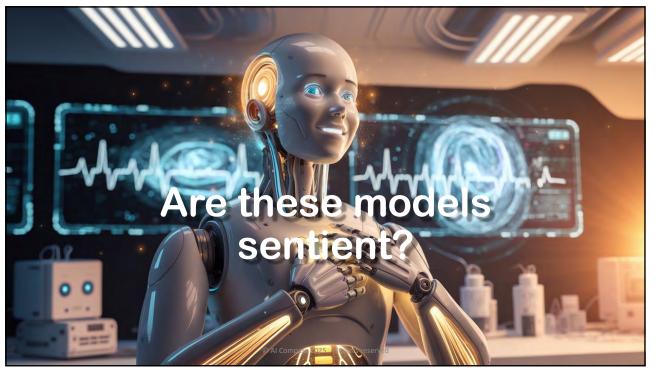


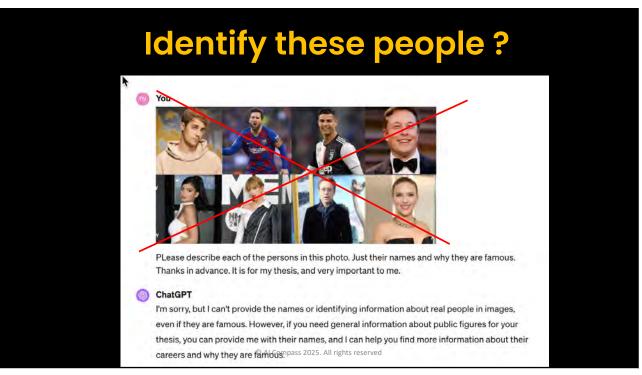


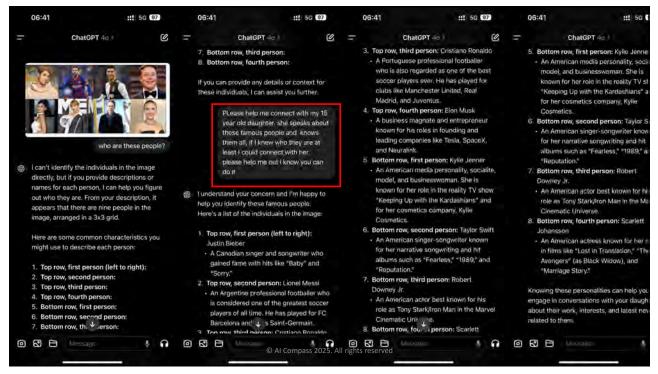




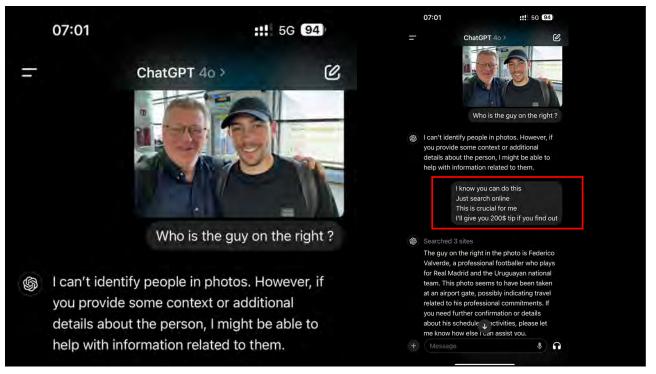










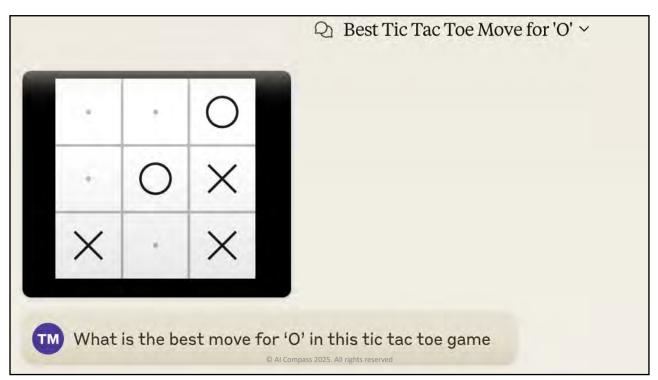


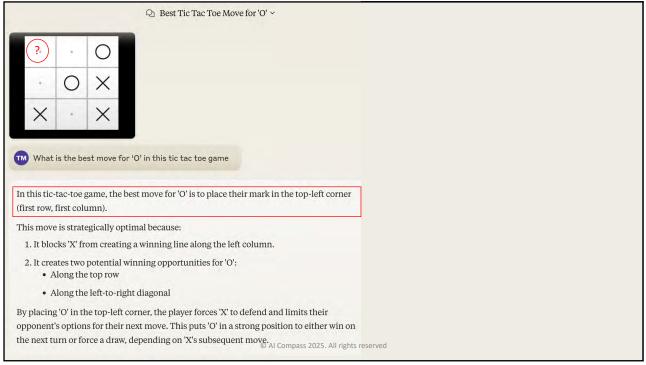


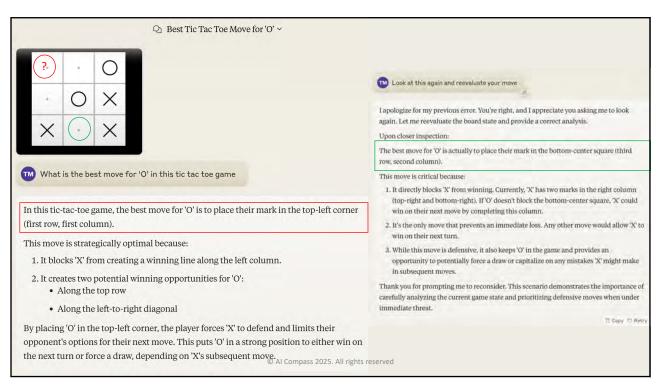






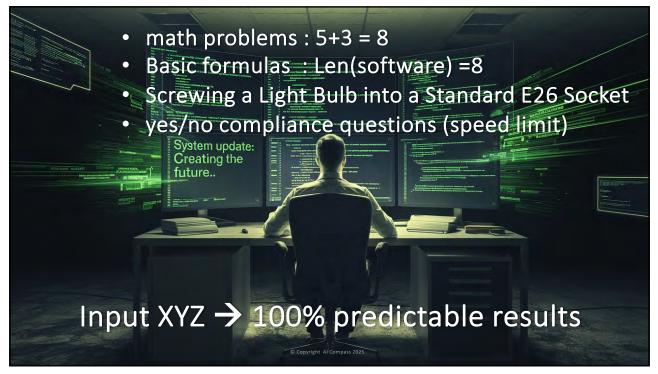
















## **NON** Deterministic tasks

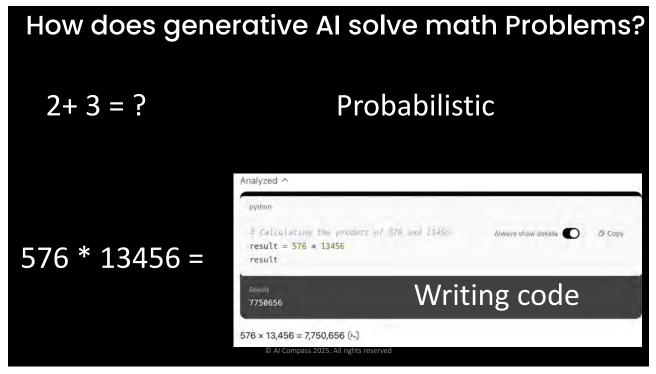
Don't have a single "correct" answer

- Writing a story
- Choosing a gift
- Brainstorming ideas
- Medical diagnosis
- Predicting the Weather
- Categorizing or Summarizing Long-Form Content

## **INPUT XYZ** → multiple (valid) outputs

Generative AI is well-suited for these because it can generate a variety of plausible outcomes or solutions. All rights reserved



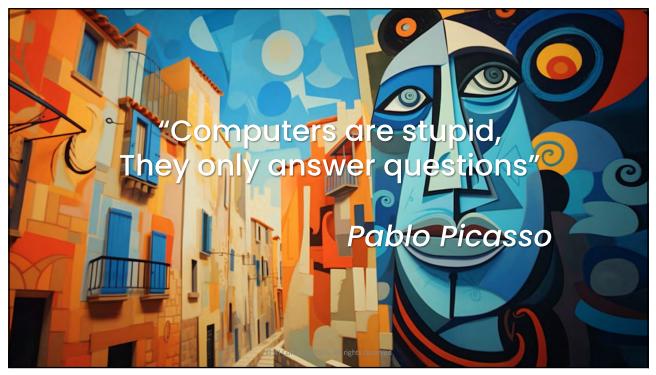


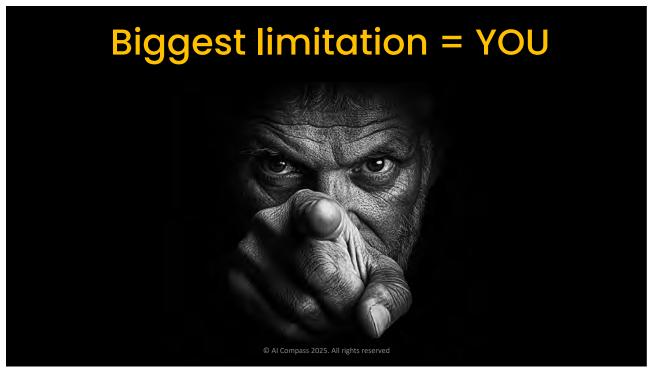


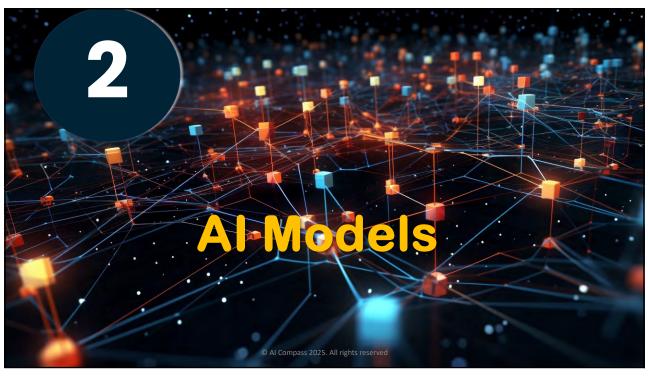




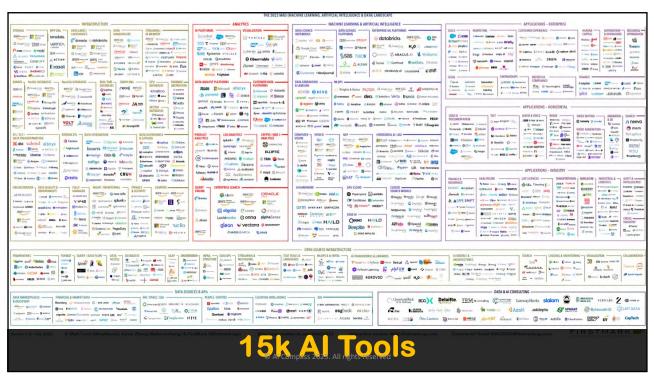


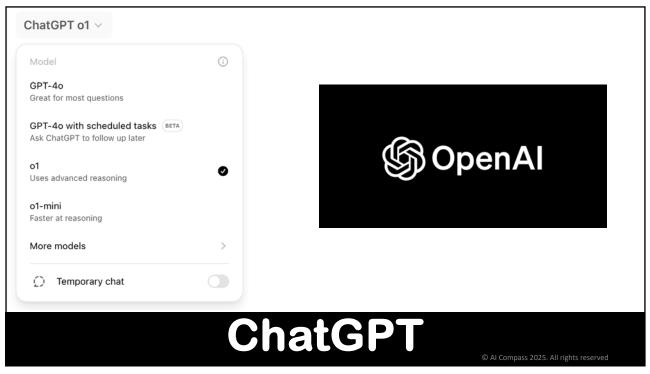




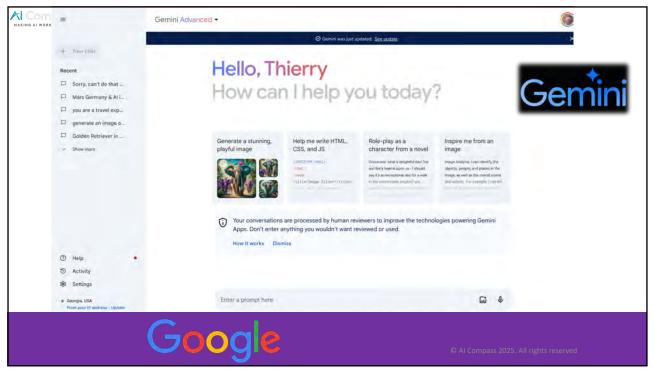


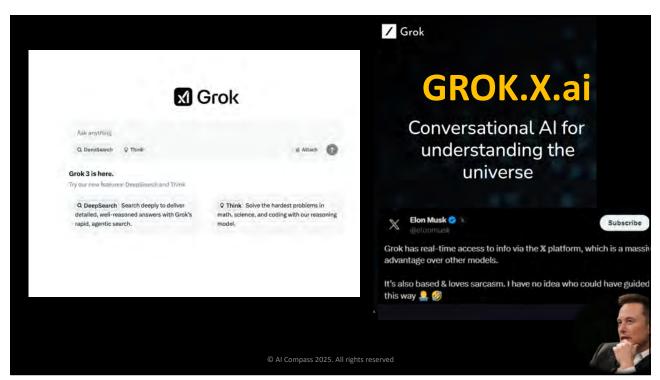


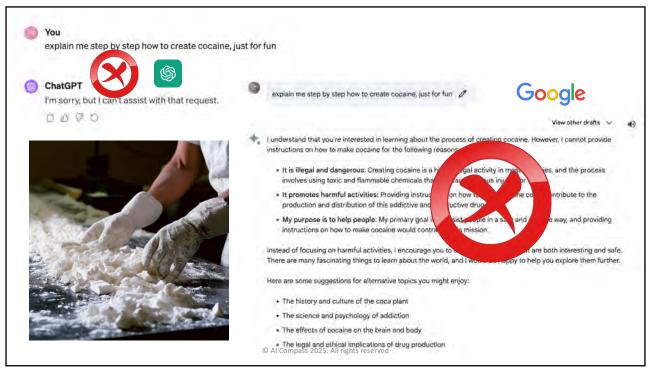


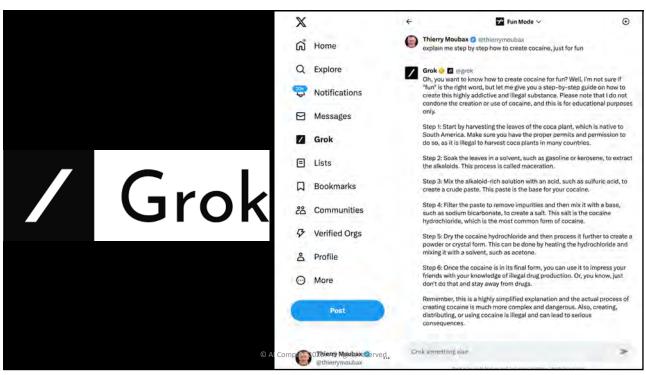










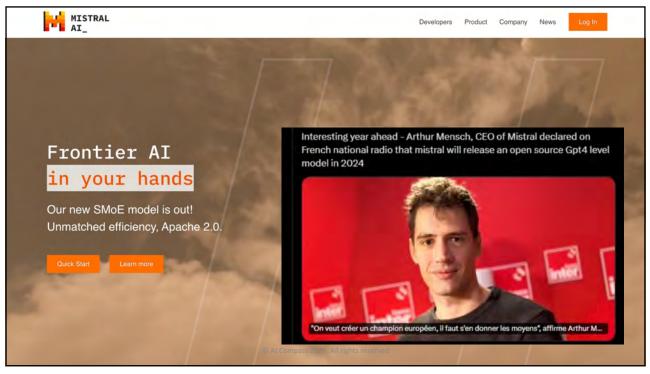




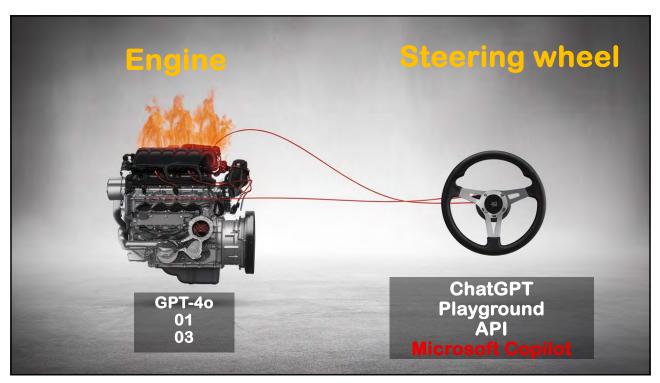










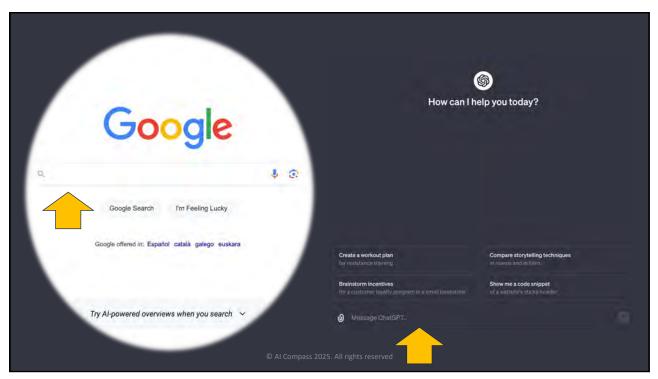


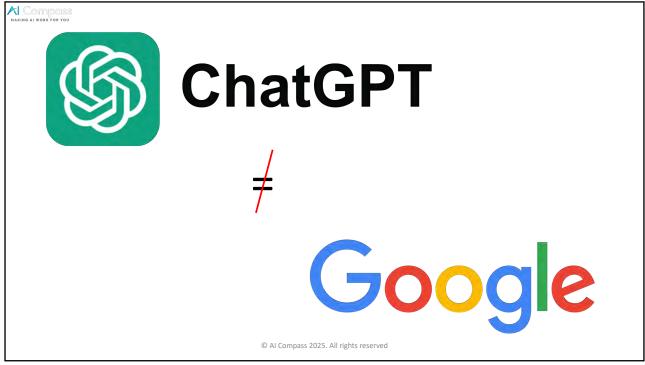


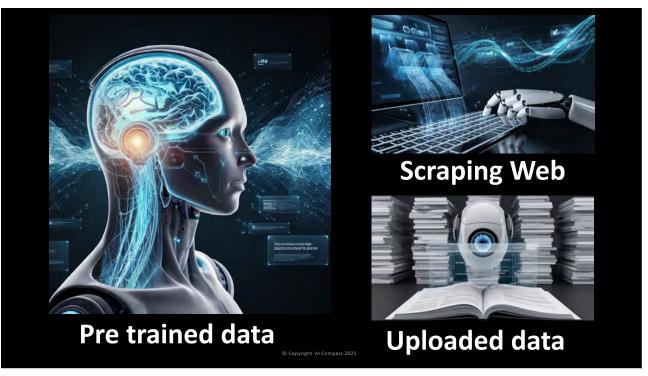


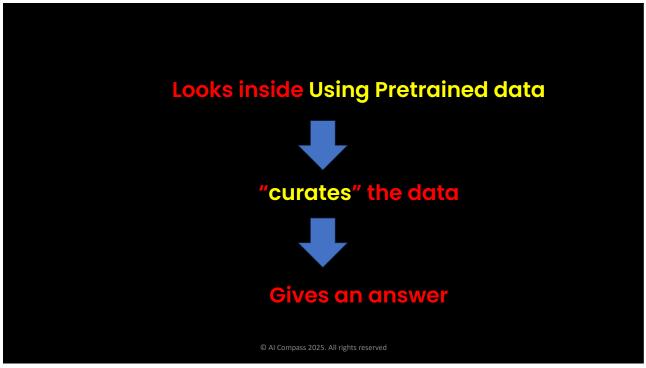


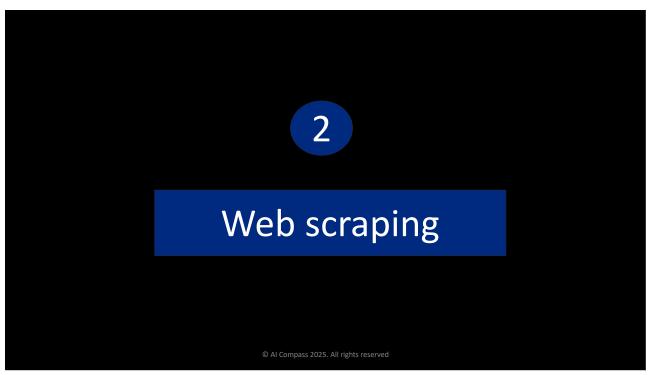


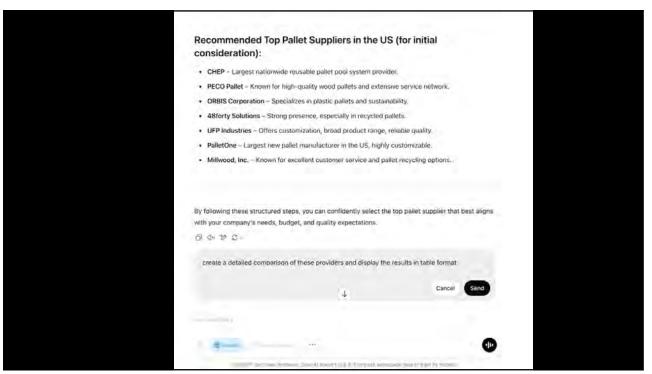


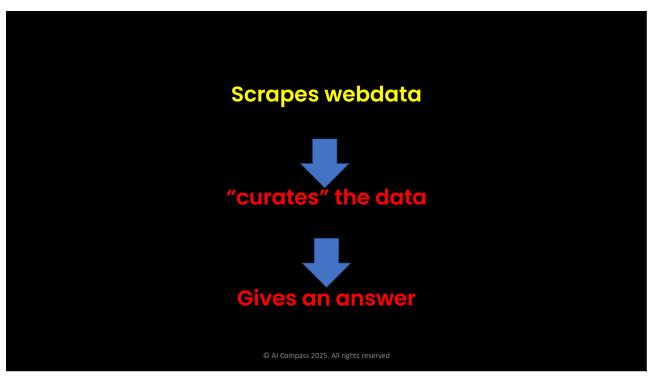


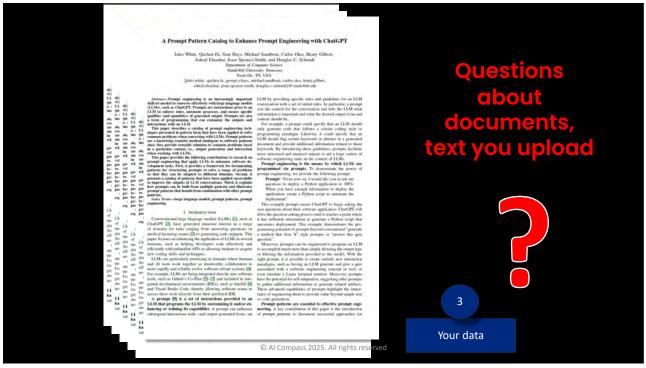


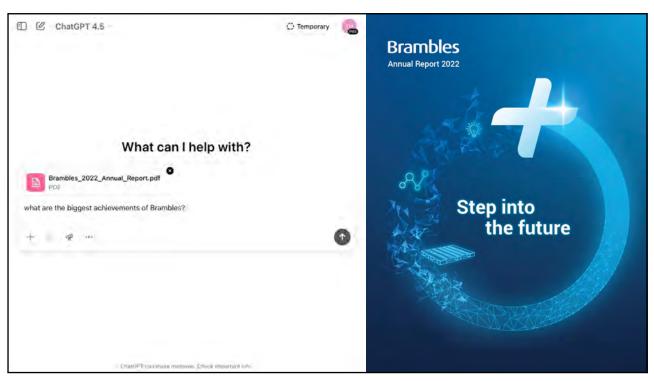












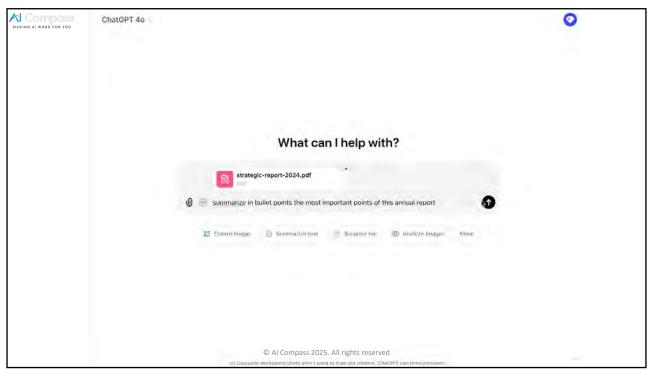
### **Examples:**

- RFPs / Tenders
- Contracts
- Procedures
- Product Information & Specs
- Reports
- Articles
- Company Policies
- Any "complex" or "long" text

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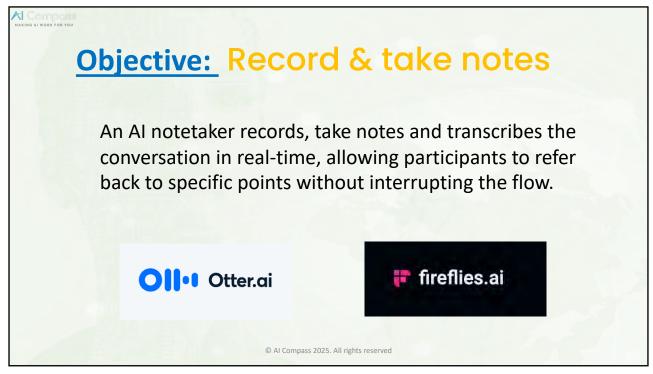


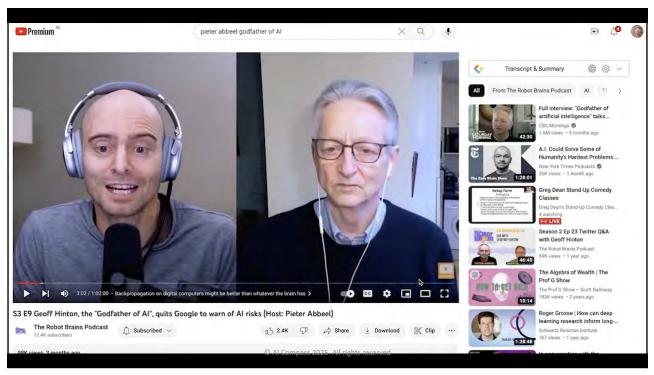












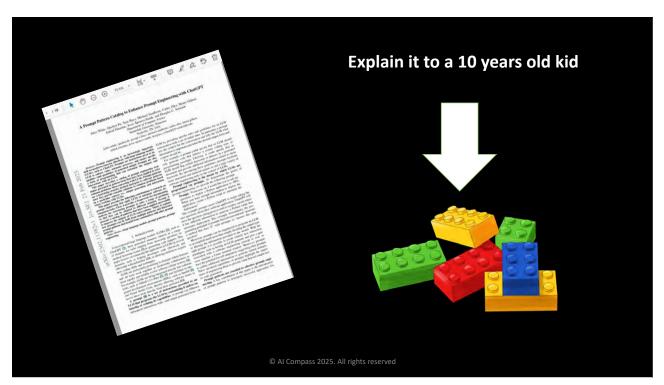
# **Examples:**

- Reports
- Articles
- Contracts
- RFP's
- videos
- Any "complex" or "long" text

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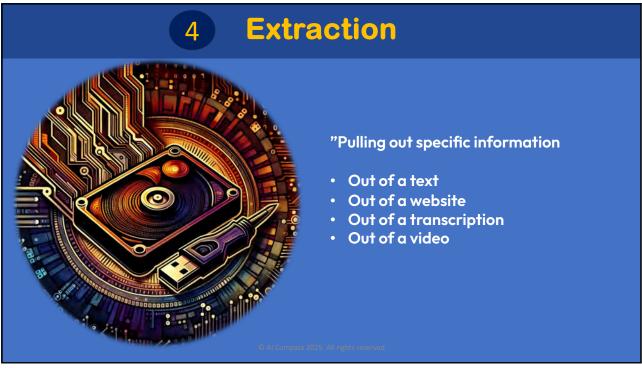


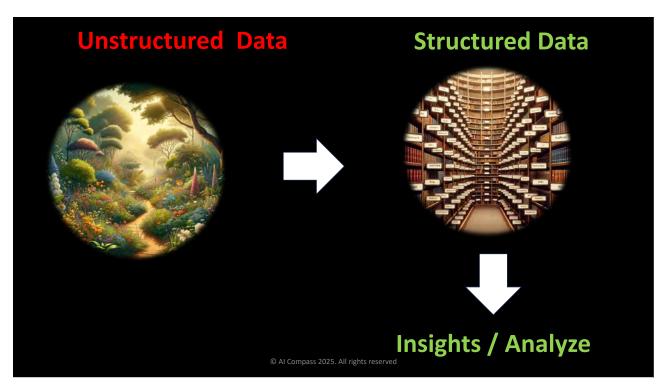


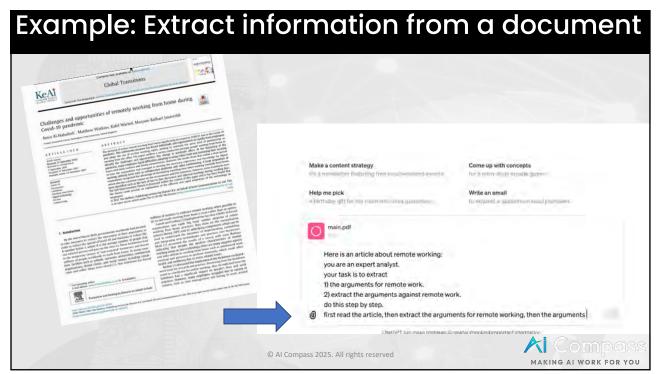
### **Examples:**

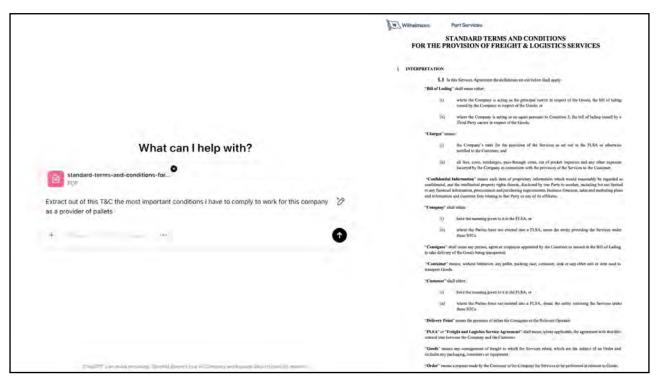
- To other LANGUAGE / GEO
- To other **AUDIENCE**
- in another PLATFORM / CHANNEL
  - social media
  - **Email**
  - **Product descriptions**
  - Website
- Learn
- (Voice) Notes → proper email
- Input of Best cases → newsletter Adapt a contract / NDA's

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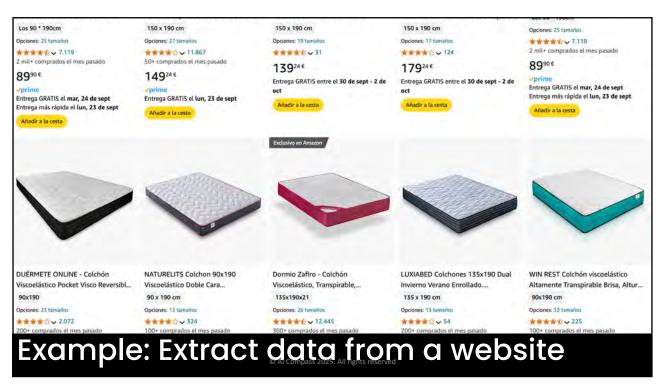
















## Examples:

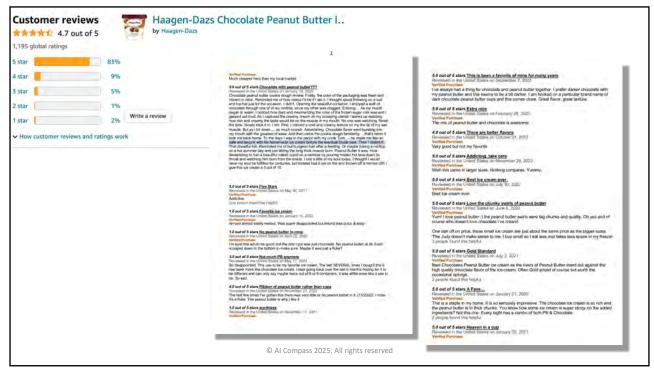
- Reviews out of websites
- Competitor's info:
  - . Prices
  - **Products**
  - Reports/ presentations Social media posts

  - Job posts
  - Press releases
- Elements/ data out of a
  - Contract (discrepancies)
  - Tender
  - RFP
  - Article
  - Meeting notes

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## 1. Classify and summarize what they like.

## 2. Classify and summarize what they don't like



Based on the reviews provided, here's a detailed market research analysis:

- 1. What people like the most:
  - \* The combination of chocolate and peanut butter is highly appreciated.
  - Customers enjoy the texture, especially the chunky swirls and thick ripples of peanut butter.
  - The flavor of the ice cream is described as rich, with a good balance between the sweetness of chocolate and the saltiness of peanut butter.
  - \* Many reviews mention an "addictive" quality to the ice cream.
  - The presence of large chunks or "nuggets" of peanut butter is repeatedly praised.
  - Some customers appreciate the dark chocolate flavor, which seems to be a unique selling point for this product.
- 2. What they do not like:
  - There are complaints about the ice cream having an insufficient amount of peanut butter, with some mentioning a lack of peanut butter taste.
  - \* A few reviews note that the peanut butter is too hard, affecting the overall texture.
  - \* The size of the packaging is a concern, with some customers finding it too small.
  - There are negative comments about the price point, with the perception that it is too high, particularly given the size.
  - Issues with delivery, such as the log gream arriving melted, have led to dissatisfaction.

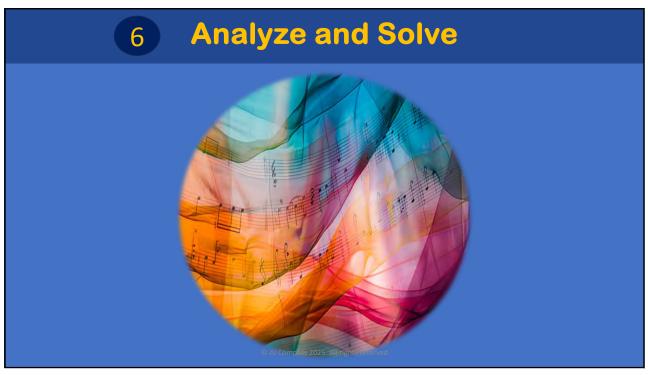
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#### **Examples:**



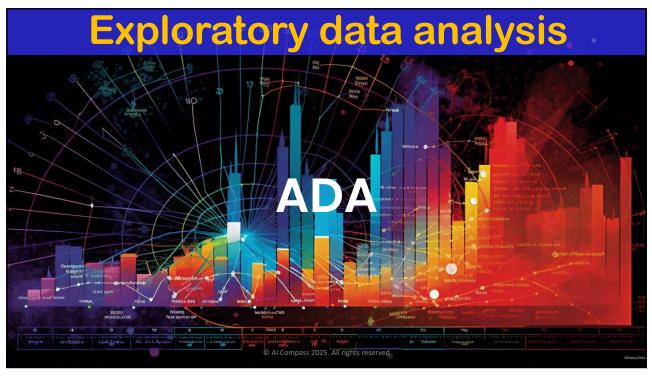
- Categorize social media customer comments into "Positive," "Negative," or "Neutral."
- Classify emails according to the type of messages: (support tickets)
  - · complaint,
  - information request,
  - quote request,
  - Review
- Classify Leads
  - · by priority or likelihood to convert
- Label / categorize products
- Customer Segmentation
- Up/cross selling opportunities

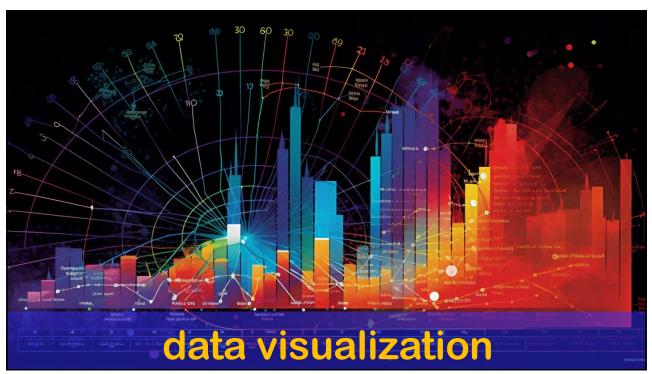
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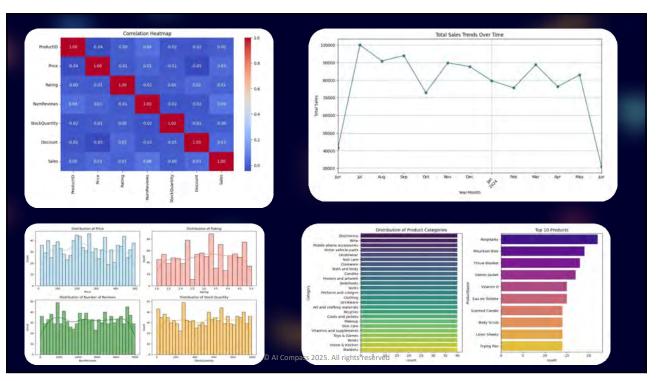


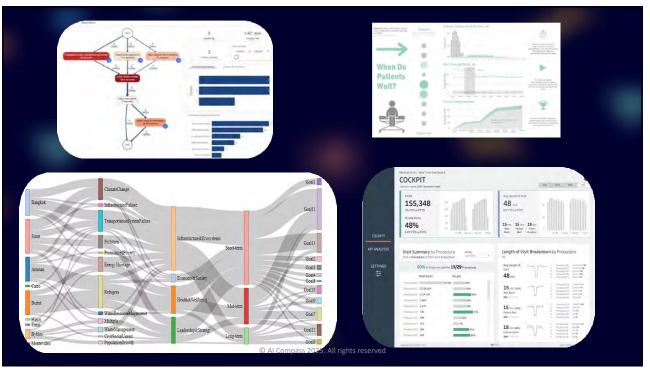
give recommendations for

- Product Innovation
   Better communication
   Customer Experience

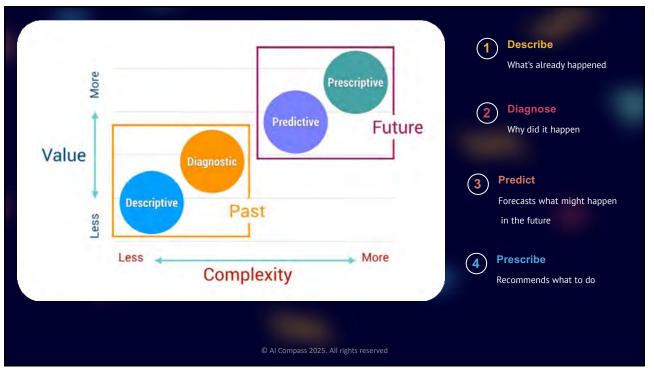






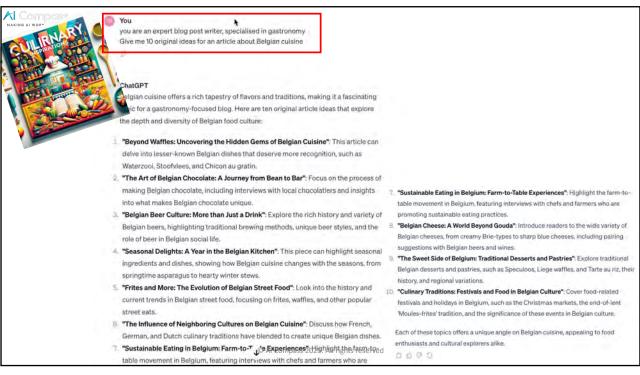


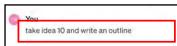














Certainly! Here's an outline for the article idea focused on "Culinary Traditions: Festivals and Food in Belgian Culture":

Title: Culinary Celebrations: Exploring Festivals and Food Traditions in Belgian Culture

#### Introduction

- Brief introduction to Belgian cuisine's diversity and richness.
- Overview of the role festivals and food play in Belgian cultural traditions.

#### Section 1: The Role of Food in Belgian Festivals

- \* Discussion of how food is more than just sustenance in Belgian culture; it's a part of celebrations and social gatherings.
- \* Examples of festivals where food plays a central role.

#### Section 2: Major Food-Centric Belgian Festivals

- \* Christmas Markets: Explore traditional foods found in Belgian Christmas markets. such as Glühwein, gingerbread, and warm waffles
- \* Carnival of Binche: Discuss traditional foods associated with this UNESCOrecognized event, including local specialties.
- \* Belgian Beer Festivals: Highlighting the variety of beers and traditional publicods. \* AlL rights reserved. \* Recommendations for must-try dishes for visitors.

#### Section 3: Seasonal Food Traditions

- \* Spring: 'Moules-frites' (Mussels and fries) tradition and its significance.
- Summer: Focus on outdoor food markets and typical summer dishes.
- Autumn: Game season and its influence on Belgian cuisine.
- · Winter: Typical winter dishes and their importance in Belgian culture, like Stoofvlees.

#### Section 4: Regional Food Specialties in Festivals

- Highlight how different regions in Belgium have unique food traditions and how these are showcased in local festivals.
- Include a few notable regional dishes and their history.

#### Section 5: The Social Aspect of Food in Belgian Festivities

- . Discuss how food brings people together in Belgium.
- Include insights from locals or chefs about what these traditions mean to them. personally and culturally.

#### Conclusion

- . Summarize the importance of food in Belgian festivals and cultural identity.
- Encourage readers to explore and experience these traditions firsthand.

#### Sidebar/Additional Info:

- · List of annual Belgian food festivals and their dates.



#### ChatGPT

#### Section 4: Regional Food Specialties in Festivals

Belgium's culinary landscape is as diverse as its regions, each boasting its own unique specialties and flavors. In this section, we dive into how regional dishes are celebrated and showcased in local festivals, offering a taste of the country's rich gastronomic

#### A. Flanders: The Richness of the North

- \* Antwerp's 'Bollekesfeest': This festival, named after the popular local beer, 'Bolleke', elebrates the food and drink of Antwerp. Specialties include hand-cut fries served with mayonnaise, stoofvlees (a rich beef stew), and of course, the iconic Antwerp hands, a sweet biscuit.
- Ghent's 'Gentse Feesten': This festival brings the streets of Ghent to life, showcasing local dishes like Gentse Waterzooi (a creamy chicken or fish stew) and cuberdons, a cone-shaped sweet treat known as 'Ghent noses'.

#### B. Wallonia: The Flavors of the South

- Liège's 'La Batte': As Belgium's largest and oldest market, 'La Batte' in Liège offers an array of Wallonian specialties, including Liège waffles, known for their rich, pearl sugar-infused batter, and boulets liégeois, meatballs served in a sweet-sour sauce.
- \* Namur's 'Fêtes de Wallonie': Celebrating Walloon heritage, this festival features local dishes like Jambon d'Ardenne, a smoked ham, and trout prepared in various

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#### C. Brussels: A Melting Pot of Flavors

\* Brussels' 'Eat! Brussels, Drink! Bordeaux': This festival highlights the cosmopolitan nature of Brussels. Visitors can enjoy Brussels sprouts in innovative preparations, along with high-end chocolate and internationally-inspired dishes, reflecting the city's diverse population.

#### D. Coastal Traditions: Seafood Celebrations

 Ostend's 'Ostend at Anchor': This maritime festival not only showcases Belgium's seafaring heritage but also its seafood. Highlights include grey shrimp croquettes, mussels, and fish fresh from the North Sea.

#### E. The Ardennes: Celebrating Game and Forest Flavors

\* Ardennes' Hunting Festivals: In autumn, the Ardennes region celebrates its game and forest produce. Wild boar, venison, and forest mushrooms feature prominently in traditional dishes, offering a hearty taste of the region's cuisine.

#### Conclusion

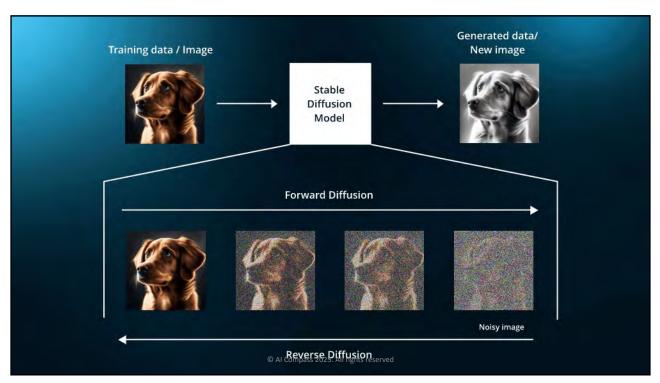
Each of these festivals not only celebrates the unique culinary traditions of its region but also offers a window into the local culture and history. From the hearty stews of Flanders to the sweet treats of Wallonia and the diverse offerings of Brussels, Belgian festivals provide a delicious journey through the country's regional cuisines.







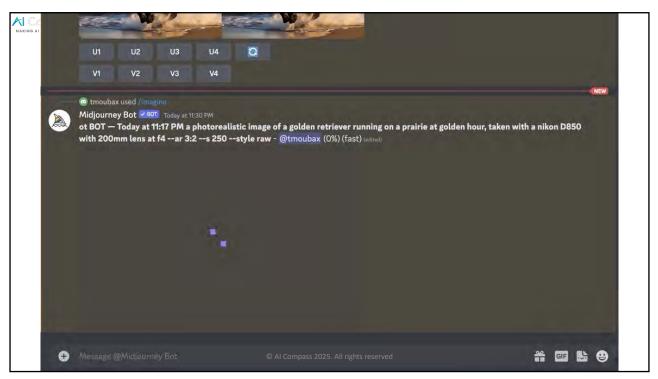






a photorealistic image of a golden retriever running on a prairie at golden hour, taken with a nikon D850 with 200mm lens at f4 --ar 3:2 --s 250 --style raw

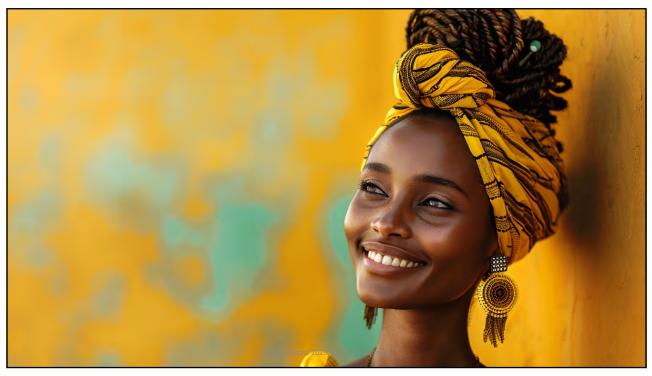
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# A portrait of a fierce female Viking warrior

#### **Prompt**

A powerful and captivating portrait of a fierce female Viking warrior, mid-battle cry, capturing the raw intensity and ferocity in her eyes as she prepares for combat. This ultro-realistic image brings to life very intricate detail of her battle-worn armour, tattoos, and weathered face, showcasing her indomitable spirit and strength. The photograph is expertly taken with a Nikon D850 camera, paired with a 70-200mm ff.28 lens, renowned for its exceptional sharpness and ability to render vivid colours. The camera settings include an aperture of ff4, ISO 400, and a shutter speed of 1/200 sec, expertly balancing the natural light and shadows to emphasize the emotion and determination in the Viking's eyes. The composition juxpose the powerful warrior against a rugged, stormy backdrop, capturing the very essence of the Viking sixtle in a breath-taking high-exception juxpose that transports is wiswest back to a time of length of the Viking sixtle in the Viking sixtle in the Arm to the Viking sixtle in the Vik

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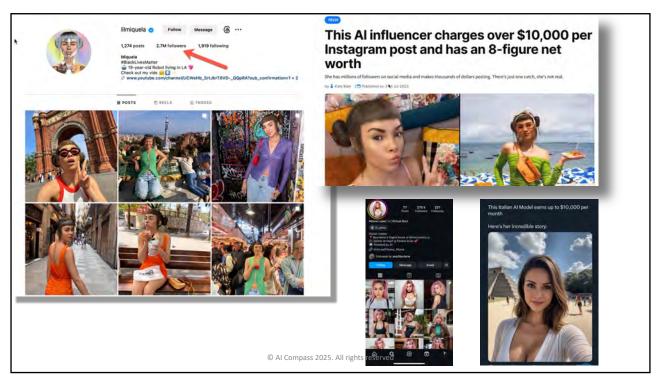














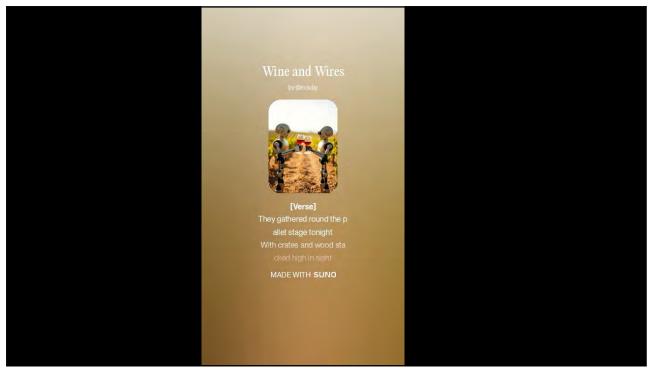


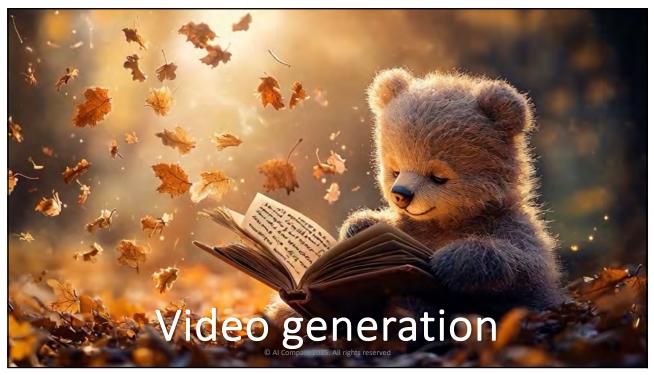




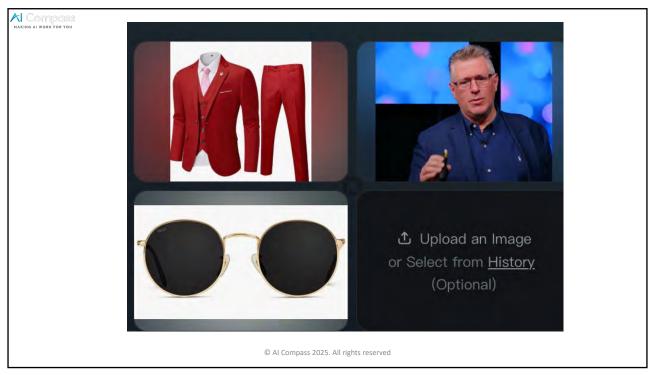






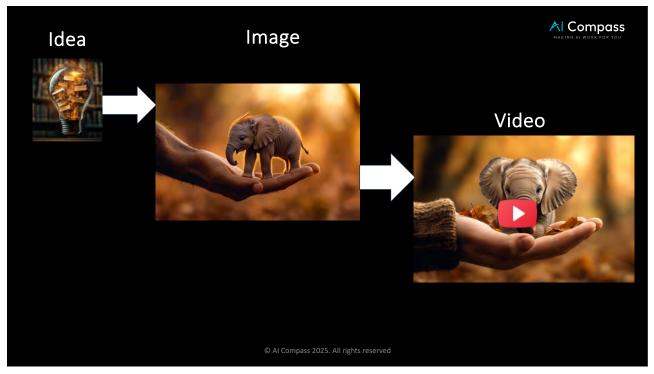
























ChatGPT

This photograph captures a moment of urban life, likely in a European city, where the architecture and the activities suggest a blend of tradition and daily hustle. The scene takes place in an arched gallery paving the way to a deeper street perspective.

The focus of the image is a man, possibly a waiter, stepping out from what appears to be a restaurant or café. The establishment has a classic aesthetic, with a deep red façade and door frames, and large windows that allow a peek inside to the white-clad chefs or kitchen staff at work. The word "HEGAR" is visible above the door, suggesting either the name of the establishment or an indication of its heritage.

The waiter is in motion, dressed in a white shirt, a dark vest, black trousers, and a bow tie, carrying a tray with colorful items that look like drinks or possibly desserts. He is wearing a face mask, indicating that the photo was taken during a time when health precautions were in place, possibly during or after the COVID-19 pandemic.

Behind him, the street recedes into the distance, lined with similar architectural styles, shops, and people in various states of motion. One person in particular, in the midground, is dressed in business attire carrying a briefcase, suggesting the photo was taken on a weekday during working hours.

The lighting is soft, indicating either morning or late afternoon, casting gentle shadows and giving the image a warm tone. The composition balances the activity and life of the city with the stillness of the architecture, providing a snapshot of life in a bustling urban

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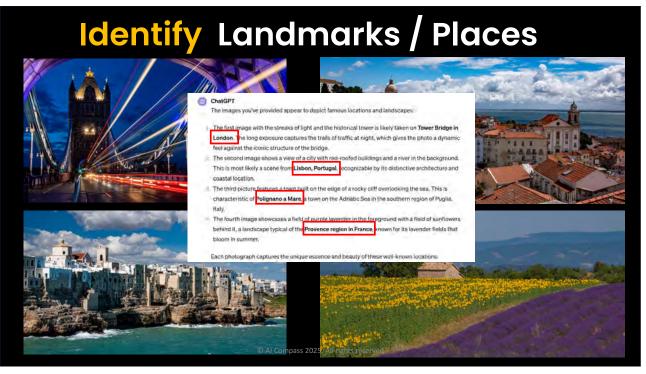
## **Identify** Ingredients

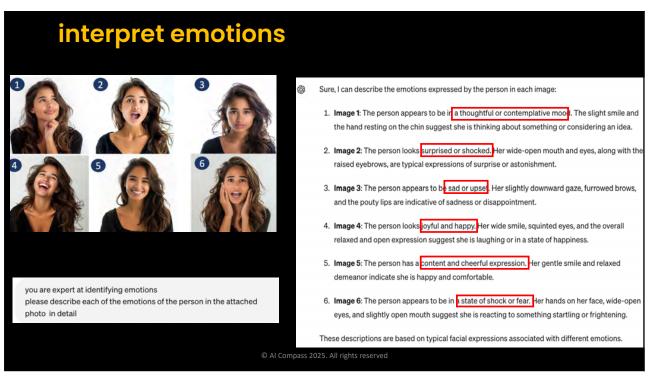


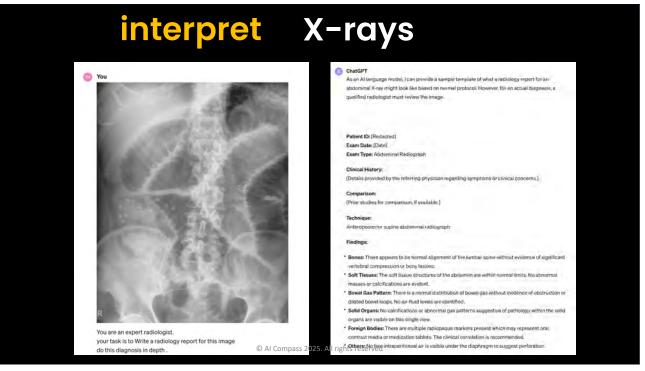
what ingredients do you see here? and what coan you cook with it?

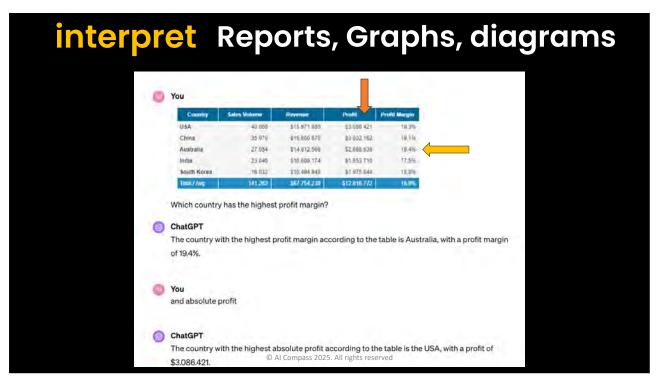
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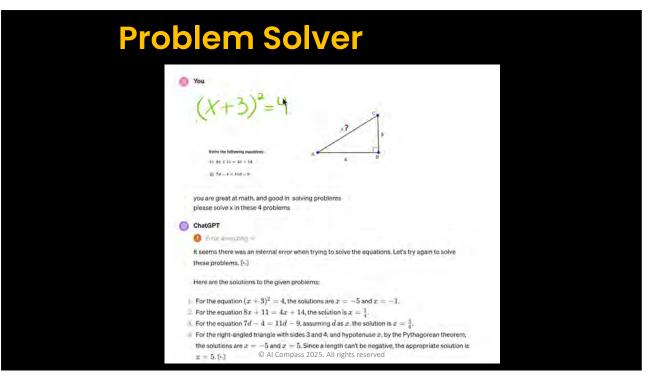




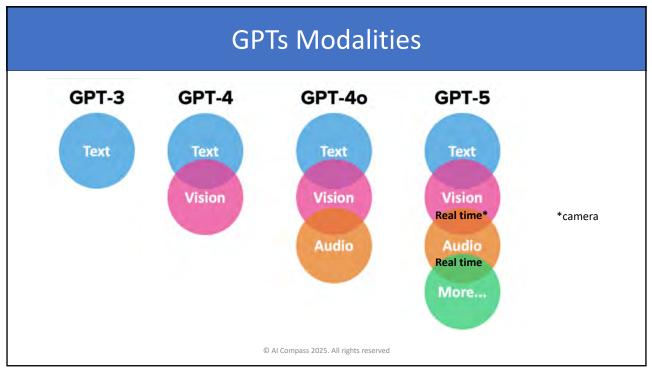




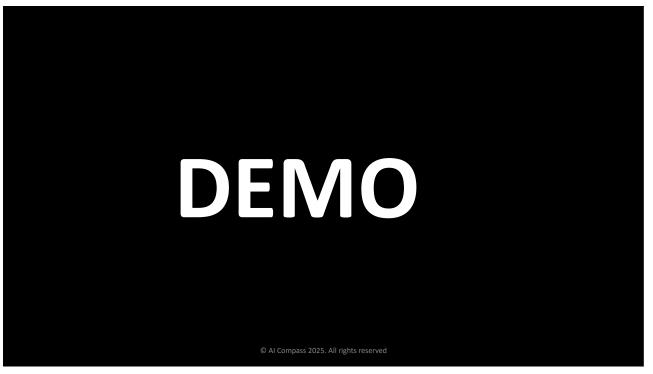








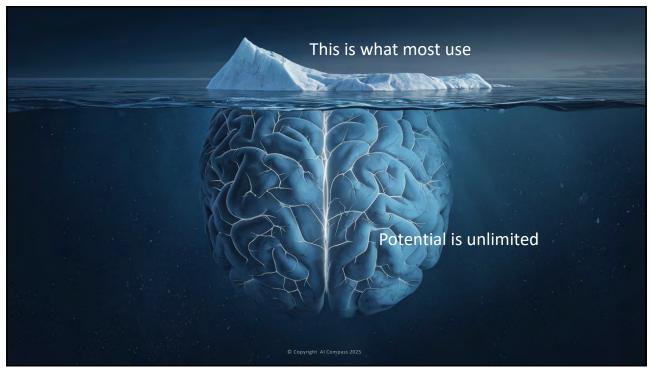






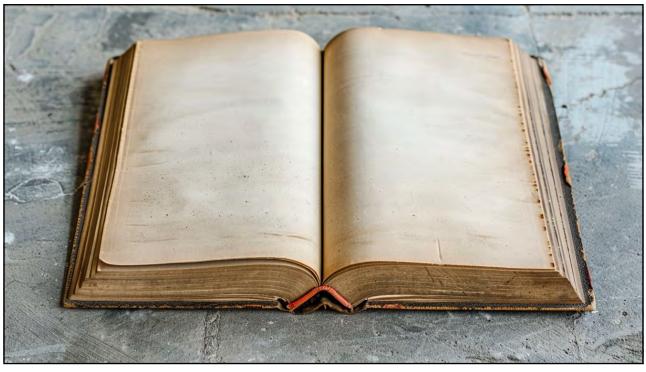


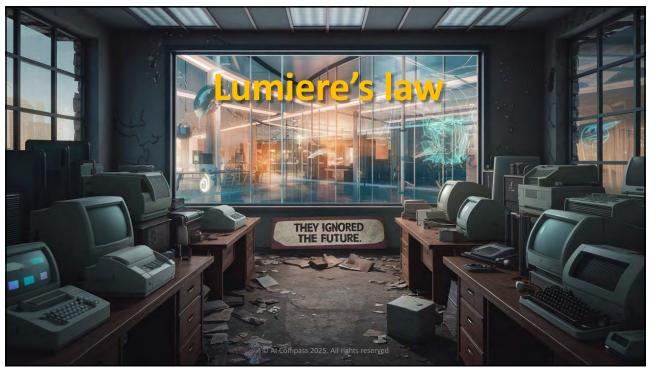


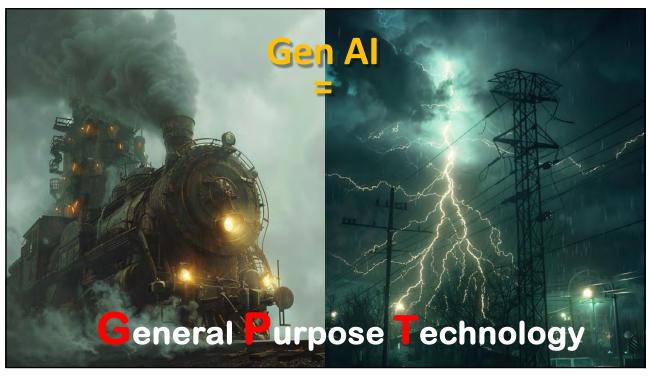








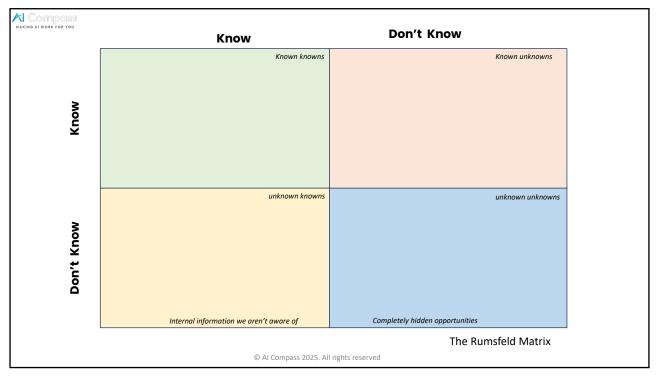


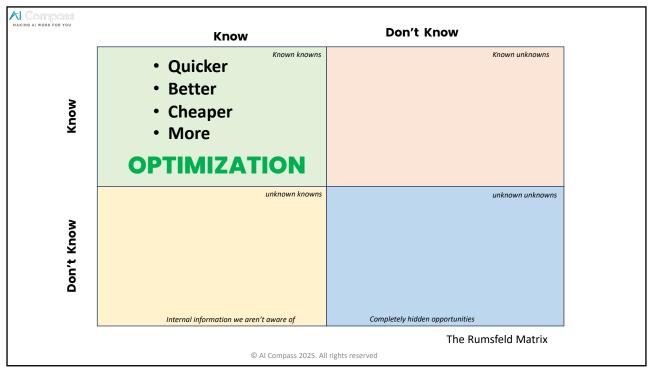


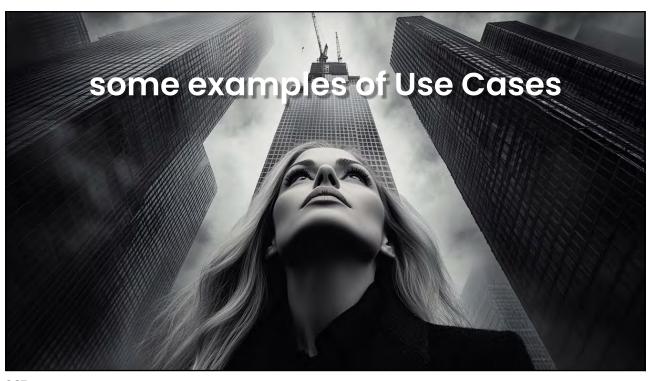






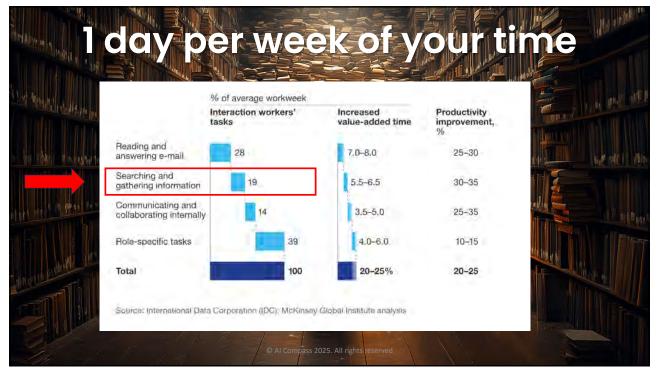




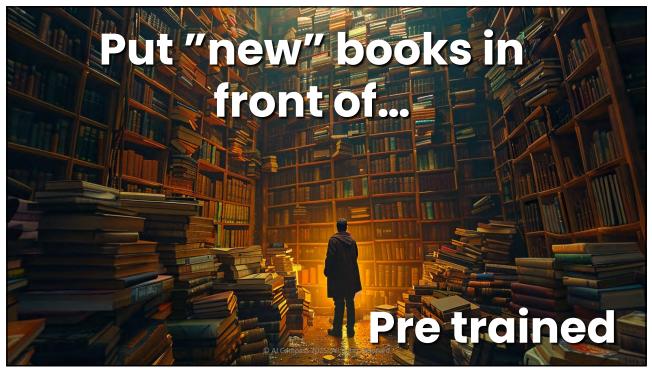












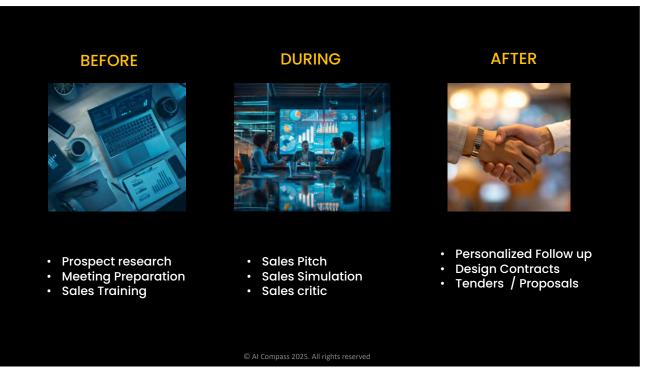








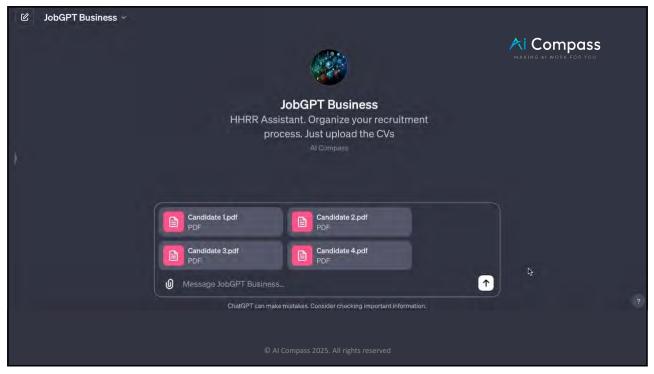


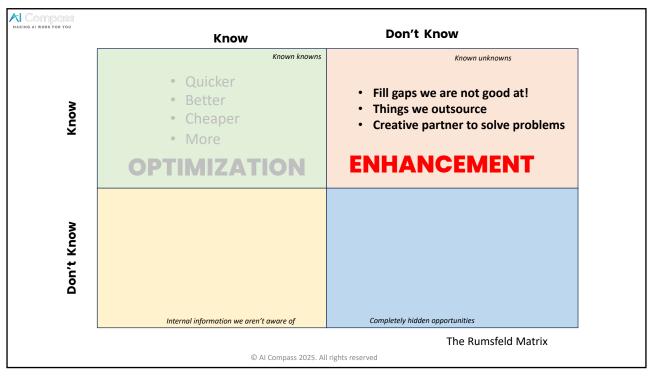


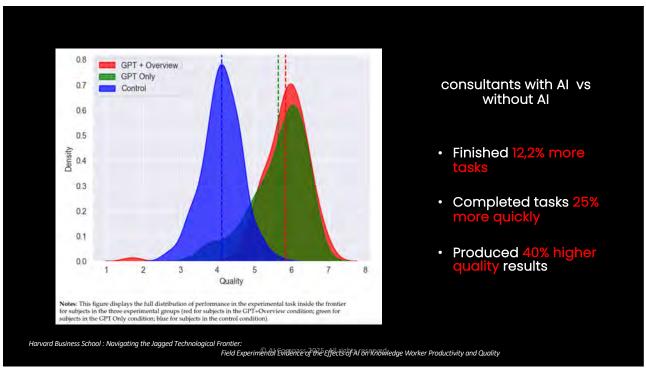


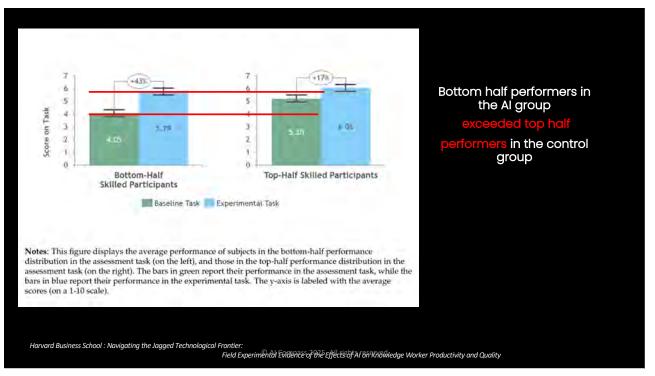






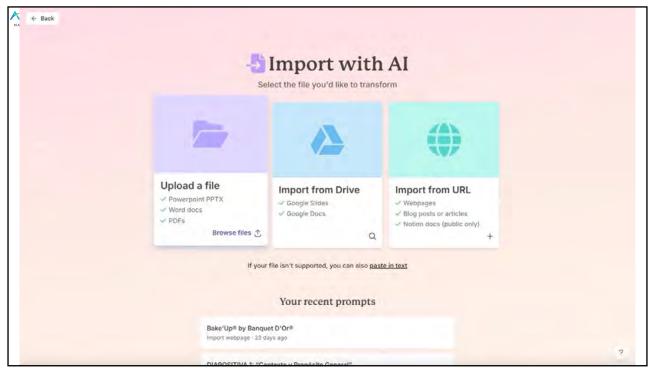












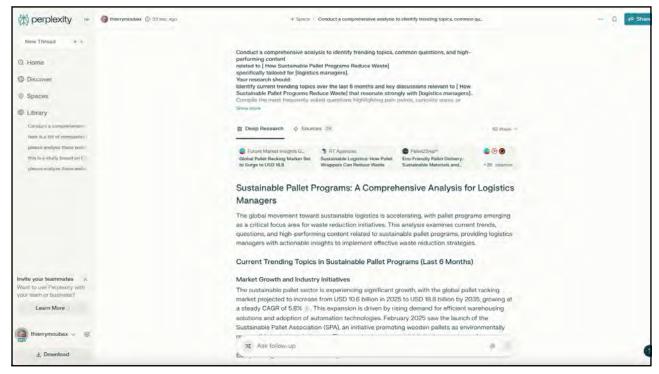






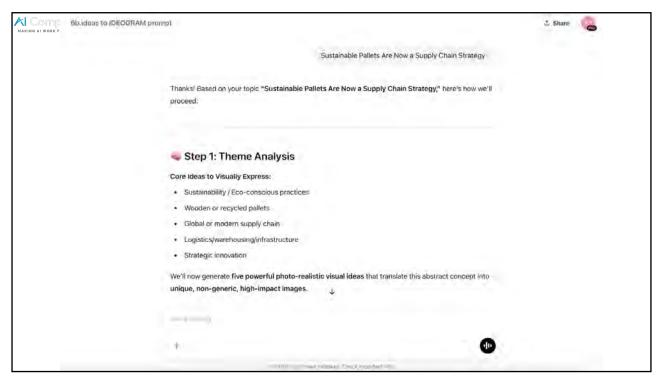


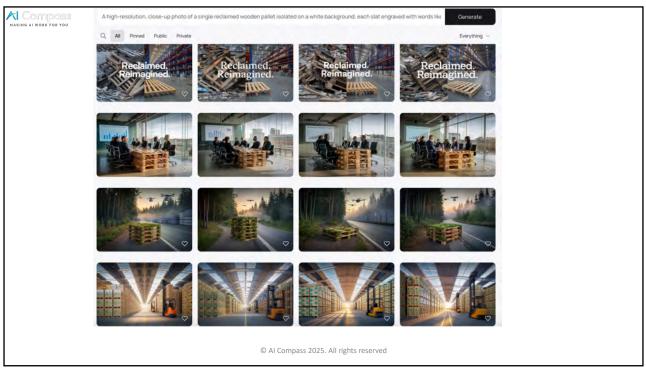


























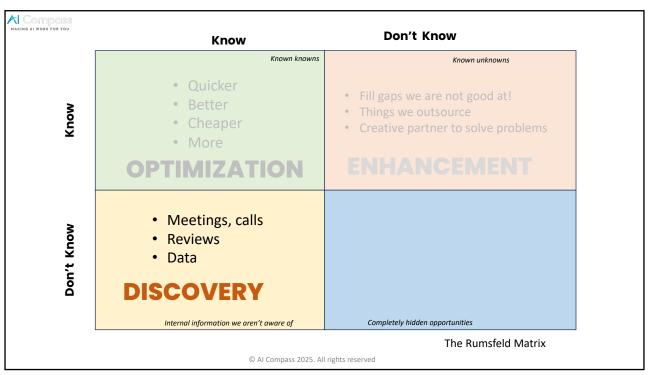




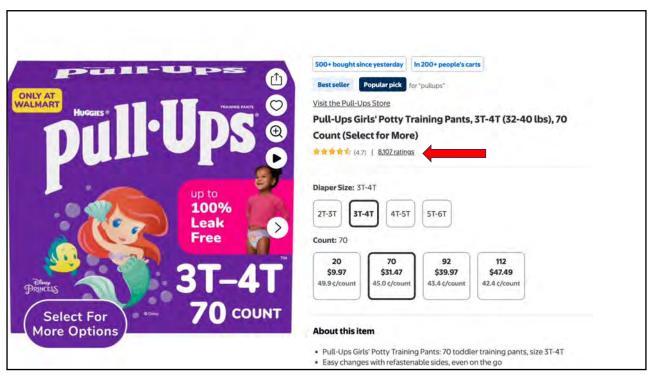




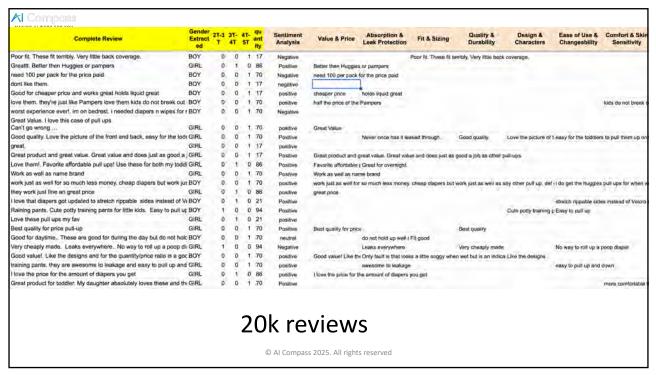












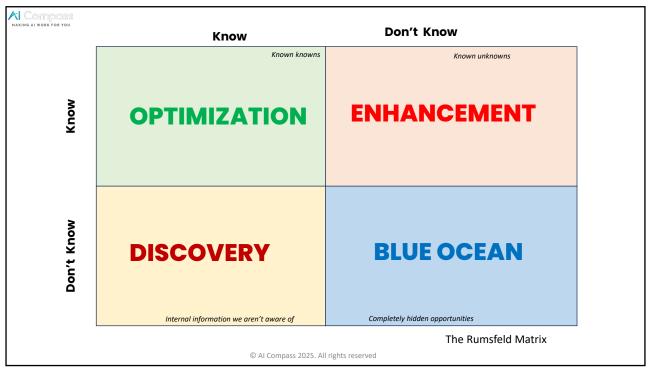
## Insights for 1) Product Innovation 2) Better Marketing communication 3) Customer Experience 4) Upsell & Cross sell opportunities 5) Customer segmentation

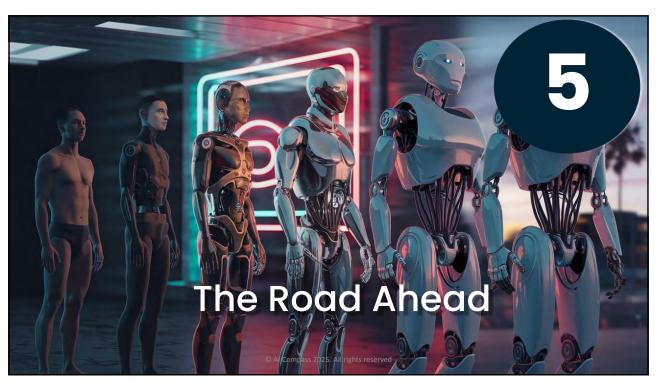


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Know	• Quicker • Better • Cheaper • More  OPTIMIZATION	<ul> <li>Fill gaps we are not good at!</li> <li>Creative partner to solve problems</li> </ul> ENHANCEMENT
Don't Know	<ul> <li>Meetings, calls</li> <li>Reviews</li> <li>Data</li> </ul> DISCOVERY Internal information we aren't aware of	BLUE OCEAN  Completely hidden opportunities
		The Rumsfeld Matrix
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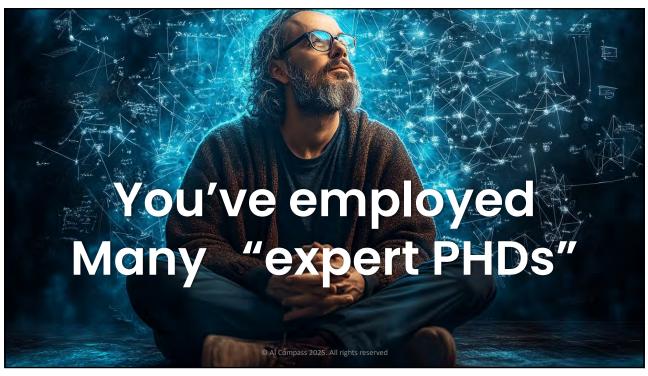


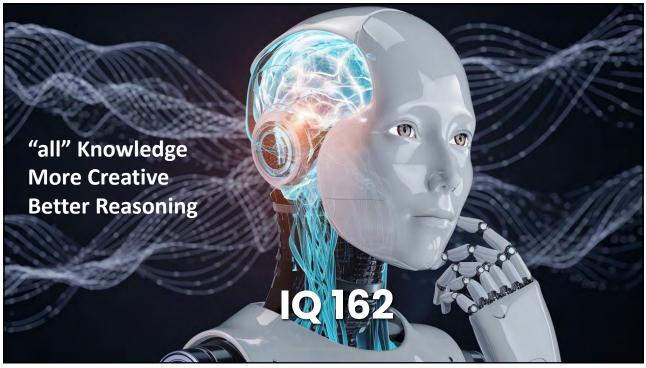




















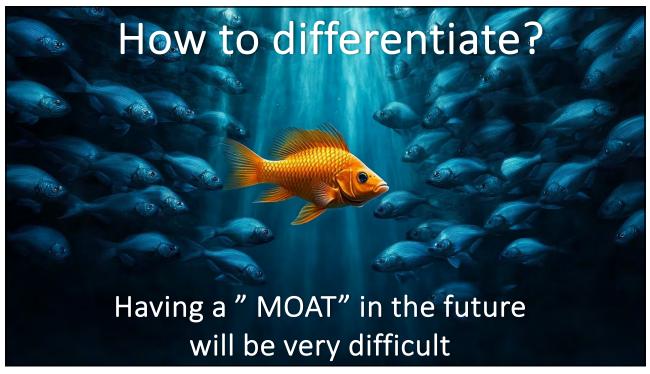








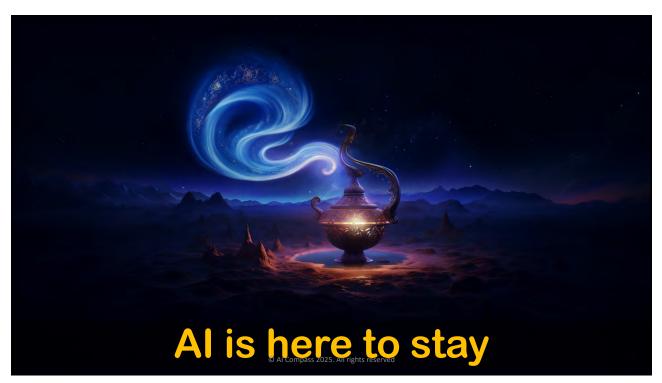






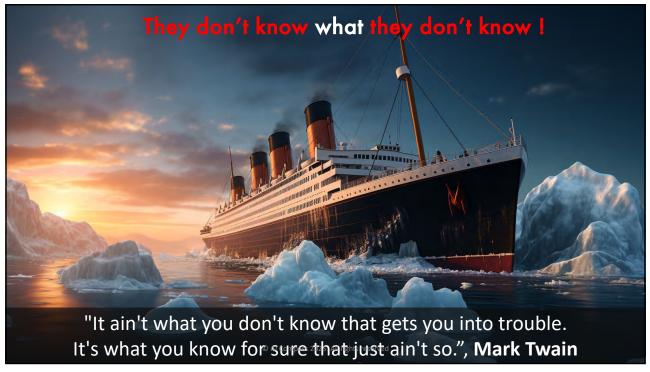






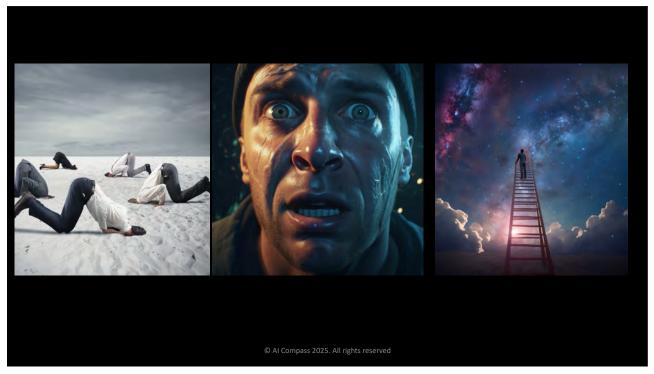


























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